

National Consumer Week -2018



CERC-ENVIS Resource Partner



24TH DECEMBER 2018 - NATIONAL CONSUMER DAY

**DO YOU
KNOW YOUR
CONSUMER
RIGHTS?**



State Consumer Help Line

1800 233 0222

www.cercenvis.nic.in

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Report

National Consumer Week -2018

CERC-ENVIS Resource Partner along with consumer clubs and Consumer Education and Research Centre visited different academic institutes and celebrated National Consumer Week – 2018 (24-28 December, 2018). The Department of Weights and Measure and Food and Drugs Control Administration of Gujarat also participated in this campaign.

The objective was to acquaint and sensitise the students to the environmental problems and concerns, to inculcate in them healthy personal and social attitudes and behaviour towards the environment.

The team visited different academic institutions:

- Skum School, Ahmedabad
- Vishwabharti English Medium School, Ahmedabad
- K.R. Raval school, Ahmedabad
- Rachana High School, Ahmedabad

Consumer awareness is a need of present days. The team educated students and made them aware of their rights as a consumer, about their safety and the redressal options available to them. Consumers are inspired to buy a different product through advertisement, but many of them are not qualitative product. The ENVIS team informed about the different eco-labels, eco marks and environment friendly products which are good for the environment and have minimal impact on the environment. They informed about advertisements how they are misleading and making fool to the consumers. They informed about different eco-labels which give authentication to the products and services and how they are different from their counterparts.

The CERC- ENVIS team informed them about their website (www.cercervis.nic.in), FB page and different environment-friendly activities, the importance of solid waste segregation, tips on composting, harmful effect of plastic, plastic types and plastic alternatives, tips to celebrate Green festivals and asked students to do Green Good Deed - Green Resolution for 2019.

Department of Weights and Measure and Food and Drugs Control Administration also participated in the programme. Weight & Measure Department gave a demonstration

on how vendors make changes in weighing machine and how to find out whether they are being cheated. Food and Drugs Control Administration displayed how harmful chemicals are used as a flavour enhancer in food items and what type of adulterants used in food items.

Children are powerful change agents. Food Safety and Standards Authority of India has created two life size mascots. These two superheroes - Master Sehat and Miss Sehat are spreading the message of food safety and nutrition through entertaining yet informative skit about two children Rohan and Ria and their adventures. It has created a positive impact and awareness of the benefits of healthy eating habits to enhance the health and environment standards.



Day 1: Skum School



Day 2: Vishwabharti English Medium School



Day 3: K. R. Raval School



Day 4: Rachana High School



Posters:



CERC-ENVIS Resource Partner



24 December, 2018

National Consumer Day



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24 December, 2018



National Consumer Day

I am a smart consumer.

What about you?

**Assert Your Rights
and
Pursue Remedies!**



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CERC-ENVIS



National Consumer Day

24 December

राष्ट्रीय उपभोक्ता दिवस

‘ग्राहक हमारे परिसर में आने वाला सबसे महत्व पूर्ण अतिथि है। वह हम पर निर्भर नहीं है। हम उस पर निर्भर हैं। वह हमारे कार्य में बाधा नहीं है। वह इसका प्रयोजन है। वह हमारे व्यापार के लिए एक बाहरी व्यक्ति नहीं है। वह इसका हिस्सा है। हम उसे सेवा देकर उसे कोई लाभ नहीं दे रहे हैं। वह हमें ऐसा करने का अवसर देकर हमें लाभ दे रहा है।’

- महात्मा गाँधी

भारत सरकार ने 24 दिसंबर को राष्ट्रीय उपभोक्ता दिवस घोषित किया है, क्योंकि भारत के राष्ट्रपति ने उसी दिन ऐतिहासिक उपभोक्ता संरक्षण अधिनियम, 1986 के अधिनियम को स्वीकारा था।

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